

Downtown Waterloo District Streetscape Cleveland, Ohio

URS was selected by Northeast Shores Development Corporation to develop the Downtown Waterloo Streetscape Plan. Arts and entertainment establishments are two strengths of the district. The goal of the project is to create a regionally competitive entertainment district that meets the needs of the daytime neighborhood service businesses and the evening arts and entertainment venues.

URS is providing a multidisciplinary team of Landscape Architects, Urban Designers, and Engineers to develop a streetscape plan which encourages pedestrian exploration of the district, and which integrates public art, decorative lighting, and other streetscape amenities.

Public Art is envisioned as a key image making element of the project. URS will coordinate a process to solicit and select an artist to develop site specific art works.

URS staff will facilitate public meetings, develop conceptual plans, and develop cost estimates. Key to implementation of the streetscape plan is development of a feasible funding plan to construct the improvements.



Photo simulation of streetscape elements.



Streetscape and gateway options